Battlefield LIVE

WEB CLONE FACT SHEET

A new brand of combat entertainment

The goal of Battlefield Sports' marketing resources is to provide you with out-standing quality tools to help your business.

Web Clone

A Quality Web Site

Battlefield LIVE gamers' web site, a web site for you, goes LIVE. Check out our new Battlefield LIVE gamers' web site examples:

* http://www.battlefieldlive.com.au

* http://http://www.battlefieldlivens.ca

This web site is a new template that is now available for you. It is a ready-made database-driven, content management system. Allowing you to customize it for your own combat entertainment business.

This modern design is super-fast loading and is specially designed to work well on smart phones and tablet devices.

What do you get?

Web site template is a pre-made web design which reflects the excitement of LIVE gaming branding plus it can be easily customized with your local information. No need to be a web programmer or graphic designer. All you need to do is add your own personal content and you're ready to jump start your web site. We offer you a basis for a fast and high-quality web site.

Editable Sections:

• All content linked from the main sections (Intel, Battlefields, Strategies, Missions, Armory, Enlist) are editable via admin content management. You can add up to 7 tabs across the **top menu**.

• All content from the **left navigation menu** (Tour of Duty, Birthdays, Team Building, Sports Teams, Prices, News, Contact, and Safety) are editable via the admin content management. Plus you can add your own menu items/pages. Left menu items titles have a maximum of 40 characters.

• The **news section** is great. You can add new news items and the system automatically creates a new XML SiteMap. Basically this is a technical term for a type of file which is beneficial for your SEO (search engine optimisation). We've created a couple of news items to get you started, but once you have your own clone we encourage you to regularly add news to your site.

• All content from the **bottom menu** connects your users to FACE-BOOK, youtube and twitter. These icons are already uploaded for
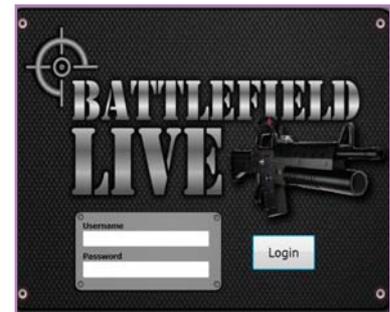
BONUS: Download our free **Basic Games Handbook** for the most popular games. Just complete the form *http://battlefieldsports.com/handbook*

BONUS: Video briefings of many of these games. Subscribe to our YouTube channel *www.youtube.com/battlefieldlive*

* Death Match
* Capture the Base
* Capture & Hold
* Sniper
* V.I.P Escort - Ambush!
* *and many more*

Embed them into your web site!

your convenience. But you can choose not to enable them. There are also text links to your Privacy Policy. And an auto-generated SITE MAP. (This is a bonus and a benefit to your SEO, or in other words, your ranking in the natural database of search engines.)

• The **rotating home images** are also editable via the content management. We have, to make it easier for you, provided you with a default set of images. These images can be replaced with your own. For example you might like to upload an image promoting your "Halloween Spooktacular" and then that image can be linked to your Halloween event page. Alternatively you can replace the image slide slow with a YouTube video of your choice. However this will loose its availabe to be linked to an internal web page.

• **Missions & Arsenal** will have content cloned depending on missions and gaming guns that have been bought from Battlefield Sports. You will not be able to edit these sections yourself. As only gaming guns from Battlefield Sports can be featured no additional guns can be added to the Arsenal section. For example, say your original arsenal included Scorpions & Commandos, these models will be featured. Then if you purchase P90s in the future, that model can be added.

• We have included some Strategies to get you started. But you add more or replace ours via the content management.

Clone - What's Included?

• Included in your set-up fee, we will adjust your Booking Phone Number that is displayed in the right hand corner of the home screen. This number must be provided when ordering.

• Main header graphic (e.g. "Battlefield Live HQ") can be changed to Battlefield LIVE YOUR business name.

• Up to 20 emails can be setup, usernames and passwords must be provided.

• An online calendar facility is included. You can add & modify events.

• **Five cool looking themes**:

* Sniper   * Tracker

* Relic Raider   * Colonial Marine &

* CQB (close quarter battles).

• If you already have a web site, hosting will need to be changed over to the Fat Galah server so please include your domain name-server (DNS) details when ordering.

• In order to ensure you get your web site up fast, we will need all above info before the commencement of the web site clone process.

If you have them we can link to your:

* Facebook fan page   * Twitter account
* YouTube channel   * Forum.
* External online booking system (IF applicable)
* Otherwise you are welcome to use our default links just to get you started.
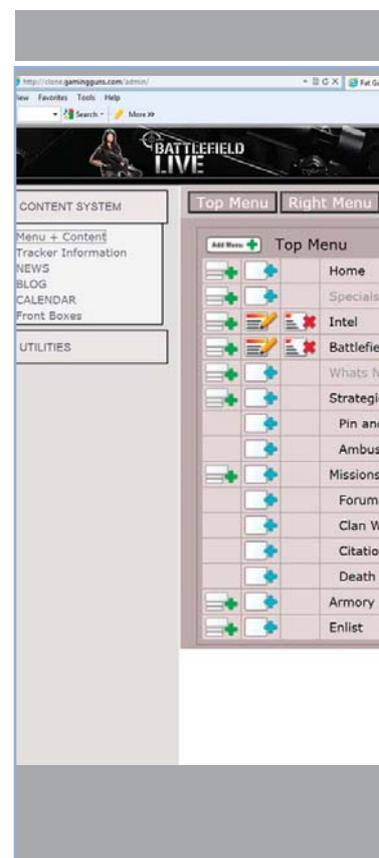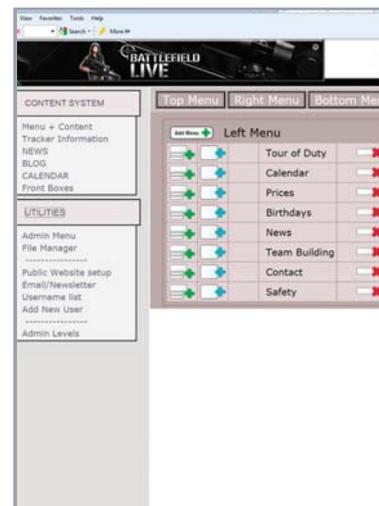
"Thanks heaps loving the website and how easy it is to edit."
Jono Gordon AKA Keepa

Tracking how many people visit your web site and how they found you is also important. If you have one already we can input your Google Analytics tracking code. Or if you haven't got one we can set up an account for you.

If you don't have a web site yet, no problem. Let us know the domain name (aka web address) you'd like and we will see if it is available. Domain name registration fees apply.

Clone: Hosting

Because this is a CMS, hosting must be provided by Fat Galah, FTP is not accessible to web site content files. But when set-up you will be give a unique username and password so you can access and edit all the content on your site. Your hosting service needs to be paid in advance, quarterly.

Please note: the content management system "CMS" remains the property of Fat Galah. The Battlefield LIVE imagery and videos remains the property of Battlefield Sports.

Clone: customization

• If you prefer **not** to use the Battlefield LIVE logo & brand name, that's fine. You are welcome to own. For a small additional fee we can replace our logo with yours. You will need to supply the image to a set specifications.

• If you prefer to add an extra theme you can. Adding a theme will incur fee and you'll need to supply us with a set of images to a set specification.

logo.png (285 x 135)
top-barrel.png (890 x 65)
content-border-top.png (880 x 20)
content-corner-top-left.png (20 x 20)
content-corner-top-right.png (20 x 20)
menu-left.png menu-left-hover.png (206 x 38)
content-sub-menu-bar.png (670 x 40)
content-border-left.png (330 x 20)
content-border-left.png (330 x 20)
content-border-bottom.png (880 x 20)
content-corner-top-left.png (20 x 20)
content-corner-bottom-left.png (20 x 20)
bottom-barrel.png (920 x 56)

Border for the main box container and the 3 promo boxes use the same images as shown above

All the border images are 10px image and 10px shadow

info@BattlefieldSports.com
www.BattlefieldSports.com
— 3 —
Battlefield LIVE Web Clones