

UK/EU Networking Event 2013 – Agenda

TIME	TOPIC	SPEAKER
9am – 9.30am	Welcome <ul style="list-style-type: none"> Registration, Tea & Coffee Welcome & Objectives 	Nicole
9.30am – 9.45am	Round Table <ul style="list-style-type: none"> Introductions 	Facilitated by Nicole
9.45am – 10.15am	A brief history of Battlefield Sports. <ul style="list-style-type: none"> Peter’s dream business since 1987 Restructure New Developments Trademark & Patent clarification 	Peter & Nicole
10.15am – 10.30am	Morning Tea	
10.30am – 11.15am	Questions & Answers <ul style="list-style-type: none"> New strategic alliance with Hi-Tech Electronic Assemblies Duncan / Keith remain authorised service & sales centre Introducing Dave & Lisa as new Sales Agents 	Questions from the floor
11.15am - 11.45am	Demo of the new 1.65 version software <ul style="list-style-type: none"> Special commissions after-market from Duncan/Keith (the new MCOM on display) 	Peter
11am – 12.15pm	Case Study <ul style="list-style-type: none"> from the longest running battlefield in the UK 	David & Lisa
12.15pm – 1.15pm	Lunch	
1.15pm – 2.45pm	Success Factors and Industry Trends	Peter
2.45pm – 3.30pm	Technology Future - Focus Group Input <ul style="list-style-type: none"> Ideas for new SATR 2.0 Ideas for new Gaming Gun models 	Ideas from the floor
3.30pm – 4pm	Afternoon Tea	
4pm – 4.30pm	Social Media & Battlefield Marketing <ul style="list-style-type: none"> QR Codes Facebook 101, Linked In & YouTube 	Nicole
4.30pm – 5pm	Summary <ul style="list-style-type: none"> Event Feedback Thank you 	Nicole

