

# Battlefield Sports

## Battlefield Sports: a Laser Tag Manufacturer with patented tech.

At Battlefield Sports we champion & inspire business owners to achieve their best through combat entertainment. It is what we do better than anyone else. As a Laser Tag manufacturer we offer you patented digital technology called "S\*A\*T\*R". SATR stands for small arms transmitter receiver. It enables gamers to fire infrared "bullets" to simulate direct-fire, with authentic sound/light effects, with real-time SFX feedback.

We are on a mission to empower battlefield operators to run their best possible business thanks to our innovative & flexible laser tag equipment, and we have helped hundreds of operators across 41 countries do just that.

The Battlefield Sports story starts in 1999. We started our business in the rainforests of tropical Australia. We had a few thousand dollars & an idea -- to take a video game & experience it LIVE. Everything we do flows from our belief in creating a "stage" where people can experience exhilarating & memorable times. We believe in creating the one of the best times of a gamer's life, by tapping into the thrill of Hollywood action blockbusters. Our SATR2 system is a clear representation of these beliefs.

Our mission is to enable your business vision to become a reality. Unlike a franchise we do not impose a certain way of entertaining your gamers. In fact, our SATR technology is so flexible you can theme your battlefield as sci-fi or modern military, zombies or something in-between. We've been inspired by our love of gaming & our enthusiasm to help others, just like you, to build a viable, thriving enterprise for you & your family.

new  
digital  
TECH!

### HOW DOES IT ALL WORK?

When set to the Battlefield LIVE (milsim) theme a player hits an opponent their gaming gun instantly says "casualty" or "kill confirmed" or "already dead." Swap to the Battlefield TAG (laser tag) theme and hear "tagged" or "deactivated" instead. Or play in any of 13 languages!

The opposition's gaming gun issues a near-miss, wound or dead SFX. Plus the global radio system enables improved gamer throughput due to its global *start, stop, pause, resume* functionality.

More features & more value are the simple messages emphatically delivered by SATR. With SATR2, Battlefield Sports continues its tradition of offering battlefield owners premier gaming equipment. The crux of the new technology & the core of the patent is its real time hit feedback system.

"I believe that SATR is a live gaming juggernaut, its instant gratification real-time hit feedback means gamers get an adrenaline pump. My goal is to create an emotionally engaging, authentic experience that will not only satisfy veteran gamers, but also attract new players who want to experience something like watching a heart-pounding blockbuster movie, but, have the opportunity to LIVE it," said Peter Lander.



TOP: Gamer with SATR HB14.  
ABOVE: Gamer with SATR Cobra.



#### WHY INVEST IN THIS?

Battlefield LIVE offers an anchor attraction with board appeal. It entertains a range of customers from boys and girls to adult team builders. It works well in a multi-attraction facility.

#### WHY CHOOSE BATTLEFIELD SPORTS?

We are your go-to experts. We bring over a decade of experience to your interactive attraction. As a global leader we are continually innovating in this sector. We offer you a “prestige pack” of Battlefield Resources like our online university, and booking software “Battlefield HQ”. Plus get a directory listing on our Battlefield LIVE or Laser Skirmish web sites.

Unlike a franchise we do not impose our view point on your business visit. Rather we help you build a battlefield business that reflects your individual goals.

Choose a theme that works for you: Battlefield LIVE (milsim), Battlefield Tag (lasertag) or Battlefield UNDEAD (zombie games). This system is flexible play indoors or out, at a fixed location or fully mobile, or a combination of both.

#### WHY PEOPLE LOVE LIVE GAMING?

Gamers worldwide can gear up for the most immersive, authentic, live gaming experience. Video gaming is going through the roof. This next generation of SATR ushers in a new generation of live gaming - be a part of the action. ●

## The Innovation of LIVE gaming...

1. Bye-bye Boring. Hello Experience.
1. State of the Art Laser Tag Equipment built tough.
2. Play indoors or outdoors.
3. Royalty free.
4. Simple to Operate. No complicated installation - turnkey & play! Perfect for multipurpose spaces.
5. Low maintenance.
6. Reliable & robust.
7. Highly configurable - select from 69 weapon emulations.
8. Or keep it simple using the “Lock Out” mode.
9. 100% Portable.
10. Scales up to Very Large Groups easily.
11. Global start/stop, up to 4 battle groups in close proximity without crossfire and other features means faster throughput for you.
12. Patented: Real-time hit feedback works peer-to-peer - no central computer
13. FCC & CE complicant - independantly tested.
14. No need to wait for a printed score-sheet, real-time gaming statistics just like a LIVE video game with K/D ratios, Accuracy Percentage & more.
15. Service points in Australia, New Zealand, Chile, United Kingdom, & USA.
16. FCC & CE complicant - independantly tested.
17. Instant accessibility to the “Gamer” generation with cool gaming gun models like the Honey Badger.
18. Easily bolts on to your existng attraciton.

### Battlefield Sports

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